



Welcome Back to School and CARE Fundraising!

2021-2022

The CARE program is a year round fundraising effort where “Cards Are Rewards for Education – CARE.” Local and national businesses sell gift cards to non-profit groups such as ours at a discounted rate. We then sell those gift cards at face value and retain the profit. One example of how this supports our fundraising is the sale of Runza gift cards. Runza sells our program a \$10 gift card for \$9. We sell that \$10 gift card to a family for \$10 and profit \$1. The money the CARE program makes is donated to numerous church and school groups/projects/events. Some past CARE donations include:

- Donation of \$500 to school for Covid Preparations
- Donation of \$2,000 to Pave the Way
- Donation of \$950 towards bottle filling water fountains for school
- Donation of \$1,500 to the ArtReach program for school
- Donation of \$5,000 to purchase new gym lights for the school
- Donation of \$1,400 for the Reading Early Intervention Program for the school
- Donation of \$4,500 to purchase new security cameras for the school
- Donation of \$7,700 to purchase a stained glass window for the church
- Donation of \$17,000 to purchase projectors for school classrooms
- Donation of \$1,000 every year to Thanksgiving dinners
- Funding of two \$1,000 scholarships to 8th graders planning to attend a Catholic high school

So how can you get involved with CARE? You can buy gift cards! They are sold online, after weekend Masses, and through school. Orders sent to school are filled on Friday mornings and sent home with your child that day! You can also encourage your family and friends to purchase cards. Their purchases can count towards your account. We can all use CARE gift cards - there are hundreds of participating vendors for use in your everyday shopping. From grocery, gas and clothing stores to specialty shops and restaurants, CARE has you covered. By purchasing CARE gift cards you earn Tuition Rewards that can be used towards your tuition at St. Columbkille or area Catholic high school. Your reward is calculated as 1% of your total purchases up to \$1,000 and 2% of total purchases over \$1,000 during an entire year (April through March). There are many school families that purchase \$5,000 or more in gift cards each year. Therefore, they receive a CARE Tuition Reward of \$100 or more each spring. The reward is applied to the following year's tuition. The top Tuition Reward earned last year was over \$200. Earning \$100 in rewards can be achieved through buying grocery cards alone. Add in other cards to earn more!

- It's a DOLLAR for DOLLAR exchange - buy a \$25 gift card for \$25!
- You're already spending money on gas, groceries, and clothing - make it count for St. Columbkille!
- Using CARE can help you budget your money and plan ahead!
- Many cards are reloadable or can be ordered in an electronic version!
- Use MyScripWallet.com on your smartphone for e-cards (cards ready to use anytime)!
- Gift cards make the perfect gift for holidays, graduations and other special events!
- USE GIFT CARDS FOR EVERYTHING! - Groceries, gas, clothing, home goods, movies, travel, electronics, music downloads, remodeling and restaurants!
- CARE has the potential to earn thousands of dollars more than we currently do with your help!
- The money raised is donated right back to church and school programs and families!

Your CARE purchase generates **FREE REVENUE!**

If...**once a month for 12 months**...you purchase:

\$200 Hy-Vee (5%) = \$10 profit

\$100 Target/Walmart (2.5%) = \$2.50 profit

+ \$ 20 Runza (10%) = \$2 profit

\$320 TOTAL PURCHASE = \$14.50 Revenue Monthly

Yearly Revenue Generated By Your Family: **\$174**

CARE TUITION REWARDS Earned For Your Family: **\$76.80**

(\$320 x 12 = \$3840) (\$3840 x 2% = \$76.80)

If...**60 families** mirrored that purchase each month:

\$14.50 x 60 families = \$870 Revenue Monthly

Yearly Revenue Generated: **\$10,440!**

If ...**150 families** mirrored that purchase each month:

\$14.50 x 150 families = \$2,175 Revenue Monthly

Yearly Revenue Generated: **\$26,100!**

Imagine what St. Columbkille could provide for our school children and parish with an additional **\$26,100** or more!

The CARE program would love to increase our sales in order to donate more back to the church and school. In recent years we have made a profit as low as \$9,100 to a high of \$16,900. We average a 6% profit from sales. Our goal this year is to make at least a \$10,000 profit, which means we need to sell \$180,000 worth of cards. With a parish our size (over 3000 families) it is an attainable goal. It sounds hard, but it adds up quickly.

CARE can be purchased 24 hours a day online; after weekend Masses in the church vestibule; and weekly through school. We cannot accept cash. Checks should be made out to 'St. Columbkille CARE' or use online payments. There is a small fee for each online payment transaction. Use of online payments is not required.

To order through school:

1. Send a check with your order form to school any day of the week.
2. Orders are filled Friday mornings and sent home with students that afternoon. Unavailable cards are placed on backorder and will be delivered in 7-14 days. Arrangements can be made for substitutes or ecards.

To order online:

1. Log onto ShopWithScrip.com to create an account crediting St. Columbkille. Email for the enrollment code.
2. To use online payments enter your bank account information. Otherwise choose pay by check.
3. Place your order.
4. Plastic gift cards will arrive within 7-14 days. We keep our most popular selling cards in stock. Electronic cards (eGift cards) are available within minutes to access from your computer or your smartphone with the RaiseRight app.
5. Orders will go home via students on Fridays or be available for weekend Mass pick-up.

To order cards short notice:

1. Contact Jackie Wozniak at 402 210-4500 (call or text) and arrangements will be made.

CARE orders stock on Sunday nights during the school year. Online orders placed by then will arrive in time to be filled on Friday that same week. The summer ordering schedule varies.

Special orders of large denomination plastic cards are available from various vendors. If you have a large purchase in mind, contact CARE for card availability. For example, Lowe's, Dell, Disney and others offer \$500 and \$1000 cards. eGift cards allow for the purchase of large denomination cards from most of the participating retailers at ShopWithScrip.com.

CARE sponsors 2-3 classroom challenges throughout the school year. The class with the most sales receives a class treat (usually donuts or a dress down day). The challenges are usually in September, December, and March. This is a great time to buy CARE cards yourself or encourage family members to buy cards and see how easy it is to earn Tuition Rewards.

CARE is always looking for volunteers to sell cards at weekend Masses. The more sellers we have, the less often we need each person to sell. We ask that a few parents from each class volunteer with the CARE program. Training is required to sell CARE cards and only takes 30 minutes to go over all the procedures. Once trained, you sign up to sell using Signup Genius. You can cover one Mass a month or one every weekend, whatever works with your schedule. The school website and our social media have the most up to date information on volunteer opportunities and CARE program happenings. The printable order form can be found under the Resource tab on the school website. Please contact CARE anytime with questions you have, to volunteer, or if in need of purchasing cards.

CARE Committee Members

Coordinator – Jackie Wozniak

Finance – Cindy Black & Lindsay Sullivan

Depositor – Jackie Wozniak & Cassandra Schroeder

Inventory – Jan Pulte, Carmen Meyers, Cassandra Schroeder,
and Tanya Howery

Marketing – Jackie Wozniak

Scheduling – open

Card Pickup – Kristina Spencer

School Orders – Carrie Krist

CARE Volunteer Positions and Openings

Card Sellers – sell cards after Mass; takes 10-15 minutes and earns 1 volunteer service hour (need at least 10)

School Orders – adds new cards into inventory and fills school orders on Friday mornings (need 1 substitute)

Marketing – Thursday envelope & bulletin announcements; maintains Facebook (need 1 substitute)

Finance & Depositors – reconcile bank statements, order forms and inventory (full); make deposits (full)

Inventory – take card inventory at 5:00 Sunday Mass (position full)

Card Pickup – pick up local vendor cards (position full)

Scheduling – creates Signup Genius each month (need 1)

Coordinator – orders cards, maintains checkbook and email, and fills in where needed (position full)

When openings become available they will be posted in the Wednesday envelope and on Facebook

CARE Emails

Main - StCCareCards@gmail.com

Scheduling - StColumbkilleCare@hotmail.com

Social Media

Search 'St. Columbkille CARE' on Facebook. Please like and follow for the most up to date information.

CARE is only successful when cards are bought. We appreciate your business!