

# MEDIA ACADEMY

**\*\*\*This Academy is held at Papillion-La Vista High School. Students are responsible for their transportation\*\*\***

**Description:** The Media Academy is designed to provide students with hands-on practical training in live production of broadcast media, broadcast journalism, and a variety of long and short form projects including but not limited to commercials, documentaries, public relations and publicity pieces, and post-event production. Problem solving, teamwork, confidence building, and leadership development will all be focuses of the academy. Students are required to work multiple events outside of school hours to be part of a crew for live-events or to obtain footage for coverage in Monarch Nation News.

Students may take two, three, or four years of the academy. They must take three years to be considered for a leadership position.

**Year One:** Media Studies I and Media Studies II (semester classes) and multiple outside events each semester to provide exposure to live-production.

**Year Two:** Media Production I (year-long) and multiple outside events each semester

**Years Three/Four:** either Media Production I or Media Production II (by application and adviser acceptance with a commitment to be a student producer within the program)

## Eligibility:

- 9-12 graders
- must be willing to film events outside of the school day
- must have a good attendance record and maintain a C average or better in course work
- complete an application and be selected

**Fees:** \$25 for uniform t-shirt and must provide or purchase (\$20) a 32GB Class 10 SD card for use in class.

**Student provided:** khaki shorts/pants, headphones

**Application Process:** Applications will open at 4:00 p.m. November 7, 2017 and close November 15, 2017 at midnight. Accepted applicants will be notified in January, 2018.

## Course Descriptions:

Course Title: **MEDIA STUDIES 1** Course Number: CA64 Duration: One Semester/One Credit Grade: 9-12 Prerequisites: None. This course is designed to help students explore a variety of media including broadcast, video, audio, Internet, mobile, cross-platform media, and print. Students will learn about the power of the media and its historical development, current trends, and future innovations. Legal and ethical standards will be introduced as students begin the writing, filming, and editing processes through hands-on opportunities with equipment and software.

Course Title: **MEDIA STUDIES 2** Course Number: CA65 Duration: One Semester/One Credit Grade: 9-12 Prerequisites: Media Studies 1 This course is designed to help students explore careers while working together to create projects in a variety of media such as web, broadcast, design, and live-streaming over the Internet. The emphasis of Media Studies 2 is on collaboration and career exploration.

Course Title: **MEDIA PRODUCTION 1** Course Number: CA66 Duration: Two Semesters/Two Credits Grade: 10-12 Prerequisites: Media Studies 2. This course will help students apply their media skills of interviewing, reporting, writing, editing, videography, and design. Students will continue their exploration of media and will focus more intently upon the production process through exploration of a variety of video styles and outlets. News, sports, short film, commercial, and documentary styles will be explored. Hands on opportunities with equipment and software will be provided. The emphasis of this course will be to work both independently and collaboratively to create a professional product while meeting deadlines.

Course Title: **MEDIA PRODUCTION 2** Course Number: CA67 Duration: Two Semesters/Two Credits Grade: 11-12 Prerequisites: Media Production 1. This course will help students apply their media skills of interviewing, reporting, writing, editing, videography, design, and live event execution. Students will develop their leadership, directorial, and production skills in this course. They will serve as production leaders, producers, project managers, and troubleshooters. The emphasis of this course is to develop leaders who can plan and execute independent projects and coordinate long-term projects.

\*additional courses to complement Media Academy: Forensics, Graphic Arts, AP Computer Science, Drama I, Drama II